

PARTNERSHIP OVERVIEW · FOR EVENT PRODUCERS

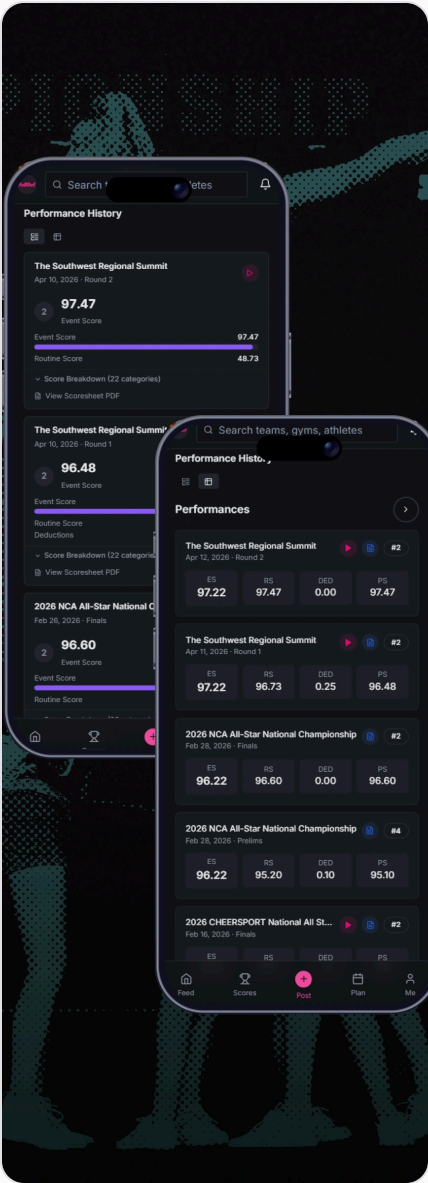
Your scores belong somewhere permanent.

A competitive All Star Cheer
analytics platform, and a
proposal for what your season
looks like on the record.

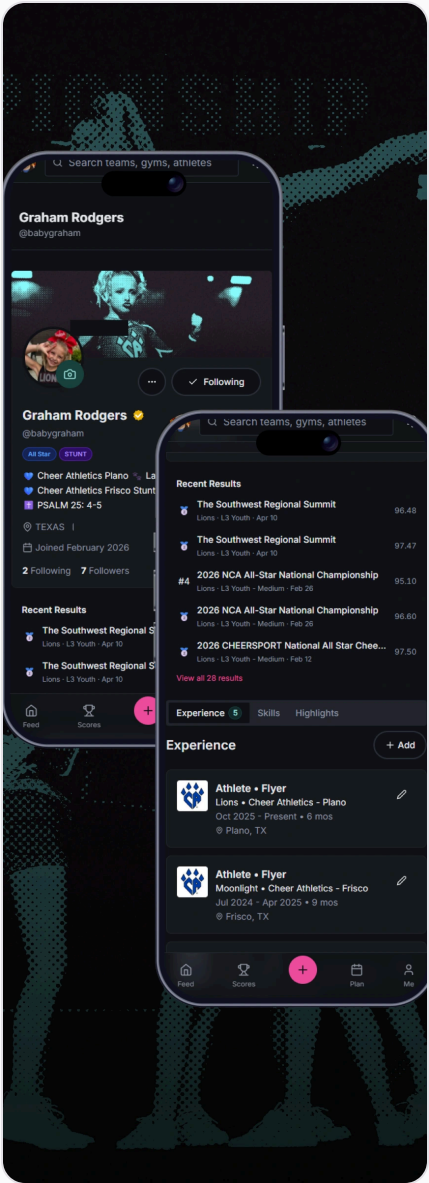
WHAT FULLOUT IS

FullOut turns a season into a permanent, searchable record: every athlete, every team, every score, tied to real profiles people actually check between events.

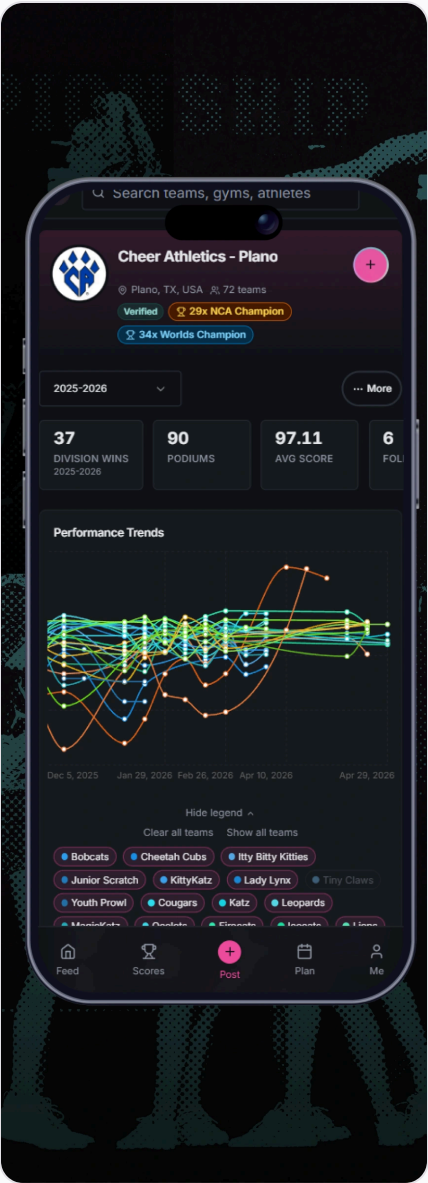
10	100k+	2,000+	4
SEASONS OF SCORES	SCORES ON FILE	TEAMS TRACKED	AUDIENCES SERVED



LIVE SCORES



ATHLETE PROFILE



TEAM SEASON

Six things our partners get that nobody in cheer has today.

01

Every gym that showed up

Your full attendee list, teams, routines, events per gym, sorted/mapped/filtered by season.

02

Retention, not guesswork

New, returning, and churned gyms measured against last season.

03

A prospect list with contact info

Active gyms near your events that haven't competed with you yet, ranked by distance, with website, Instagram, phone, and email.

04

Earn on everyone you bring

Rev share on subscribers credited straight against your monthly fee.

05

Credit that actually sticks

Free signups tagged to you the moment the account is created, even if they upgrade months later.

06

Bring your whole team

Up to five seats, each gets Pro.

HOW IT WORKS

Four steps, one season.

01

Apply

02

We ingest your results

03

You get the dashboard

04

We settle monthly

THE AFFILIATE PROGRAM

Flat rates, locked.

PLAN	RATE	BASIS
ELITE Monthly	\$1.00	per payment
PRO Monthly	\$6.00	per payment
ELITE Annual	\$10.00	per renewal
PRO Annual	\$60.00	per renewal

Flat rates locked for the life of the agreement.

Paid for the lifetime of the customer.

Unlimited promo codes and links.

\$100 minimum monthly payout.

PROGRAM ECONOMICS

\$1,000 MONTHLY PLATFORM MINIMUM Covers the producer dashboard, five Pro seats, and ongoing results ingestion.	\$1,000 ONE-TIME SETUP Imports your historical results so past seasons are on the record from day one.
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The first \$1,000 you originate satisfies the minimum. You earn 20% above it.

Each month, the first \$1,000 of eligible fees FullOut invoices, collects, and retains from customers you originated is applied to your monthly minimum. Fall short and you pay the difference. Above \$1,000 you earn a 20% revenue share on the excess. No revenue share accrues on the portion used to satisfy the minimum, and shortfalls and revenue share are netted against each other in the monthly settlement.

ELIGIBLE FEES ORIGINATED \$400 You pay \$600 shortfall	ELIGIBLE FEES ORIGINATED \$1,000 Minimum met. Nothing owed	ELIGIBLE FEES ORIGINATED \$3,000 20% of \$2,000 = \$400 to you
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FullOut

BUILD YOUR LEGACY

**Bring your
season onto
the platform.**

- ✓ Apply for the Event Producer Program
- ✓ Set up your affiliate codes and links
- ✓ Get a walkthrough of the producer dashboard

FullOut

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